

Canon and Gretag Macbeth

The demands of our customers seem to increase almost daily. They want things faster and are more focused on the quality and getting the colour just right. All these additional demands mean the time is right for you to invest in a colour management solution from Canon and Gretag Macbeth.

Improvements in the colour consistency and colour reproduction, as well as the ability to save valuable production time and costs make Colour Management a must for your business. After all you've already made the investment in a colour printing device – so why not see what it can really do when you unlock its true potential with a Canon Colour Management Solution.

At Canon we have teamed up with the market leader Gretag Macbeth to deliver a comprehensive range of solutions and services based on the award winning Eye-One product. This collaboration ensures that no matter what your requirements, we have the right solution for you.

With complex digital technologies changing almost daily, effective colour management is essential.

Colour management is a must

Colour management is essential for today's complex digital imaging technologies. There are so many variables: cameras, scanners, displays, printers, customer files, legacy documents, media and ink types, and a lot more besides. And digital technologies seem to change daily. You need a flexible, complete colour management solution that anticipates challenges like these to provide:

- Accurate on-screen and projector colour
- Confidence in your digital camera files, scans, and customer-provided colours
- Reliable on-screen match to printer output match
- Consistency between different types of printers
- Repeatability from print to print and printer to printer
- PANTONE™ and spot colour measurement and output



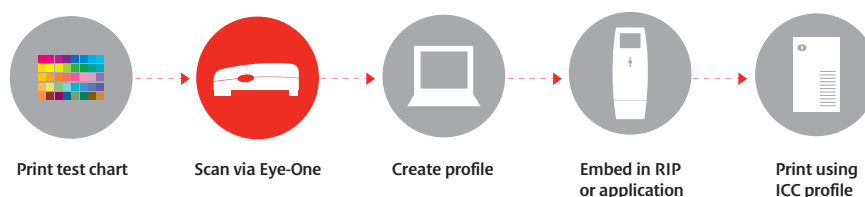


The unbeatable Eye-One Range

The range of Eye-One solutions will solve your colour issues now faster than ever, leaving you more time to excel creatively. And every Eye-One solution includes a selection of hardware, software and accessories, including the standard, award winning Spectrophotometer.

How it works

Eye-One tools are used to create and edit colour profiles for your colour devices including scanners, monitors, digital cameras, digital projectors or printers. These profiles are then applied in your applications, driver or RIP to get your colour correct. All of today's professional imaging and design tools support colour management profiles, so it's easy to implement in your workflow. Whether you're a designer, photographer, prepress house or print provider, there is an Eye-One solution designed to meet your critical colour concerns.



All of the Eye-One range colour solutions are based on the award winning Eye-One Pro Spectrophotometer, allowing you to measure every colour device in your workflow.

A range of Eye-One solutions and accessories ensures you get a solution that's right for your business.



Match your colours, exceed your expectations

Once you see what an Eye-One solution can do to your creative aspirations, you'll wonder how you managed without one. The Eye-One Photo solution is ideal for environments focused on photographic manipulation and getting source data correct. And Eye-One XT is the definitive package for companies who want complete colour management.

Eye-One Photo

Eye-One Photo is the most complete, full-scale colour management system for photo professionals. With your Eye-One Pro you can measure and control colour on displays, digital cameras, scanners, digital projectors and printers of all types. You can capture both flash and ambient light and easily measure spot colours. With Eye-One Photo you'll be in total control of your colour throughout your digital photographic workflow! Eye-One Photo features professional level colour profiling for your RGB inkjet, dye-sub or photo imaging printers.

You can also create perceptual colour profiles for CMYK printers using the "easy" test chart, plus the ability to edit your profiles. Additionally, you'll get the popular Mini ColorChecker for colour evaluation in every shoot.

- Profile monitors, scanners, printers, digital projectors and digital cameras
- Easy-to-use, step-by-step software interface
- RGB and CMYK Easy (small test chart)
- Laptop mode for better, more neutral laptop LCD profiles
- Luminance settings for matching multiple monitors to each other
- Measure flash and ambient light with the Eye-One Pro

- Adjust contrast, exposure, colour saturation, shadows and highlights with Digital Camera module
- Profile editing with Eye-One Editor
- Measure, mix and share spot colours with Eye-One Share
- Upgradeable to full automation with Eye-One iO scanning table

Choose a partnership with Canon to bring outstanding colour management capabilities to your business.



Eye-One XT is the most complete, full-scale colour management system

Eye-One XT

Eye-One XT bundle is for those who want it all. All Eye-One Pro capabilities, options and accessories are included in this package. Eye-One XT is perfect for companies looking for a single-source solution that ties together all their colour controls. It includes profiling of scanners, digital cameras, displays, RGB and CMYK printers, projectors, as well as profile editing and measurement of light, spot and PANTONE colours. In addition, the package includes an Eye-One carrying case and Eye-One iCare, an extended warranty up to 3 years and service package for your Eye-One Pro device.

Maximize the value of your Eye-One investment.

- Profile monitors, scanners, printers, projectors and digital cameras
- Easy-to-use, step-by-step software interface
- RGB and CMYK
- Laptop mode for better, more neutral laptop LCD profiles
- Luminance settings for matching multiple monitors to each other
- Ambient light measurement for verifying standard conditions
- Profile editing with Eye-One Editor
- Measure and share colours with Eye-One Share
- Eye-One iCare extended warranty for three year period
- Upgradeable to full automation with Eye-One iO scanning table One Packages Features and Benefits



Eye-One digital ColourCheckers

What next

If you are interested in even more advanced colour management solutions or would like to find out what would suit your business, contact your local Canon representative who will help you choose the right solution through the online colour management configurator.



**Talk to Canon and we
will show you new ways
to grow your business
successfully.**

you can
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